

**Annual EEO Public File Report Form
 Station WHOP-AM & WHOP-FM
 Annual EEO Public File Report**

Covering the period from April 1, 2010-March 31, 2011

**Station(s) Comprising Station Employment Unit:
 WHOP-AM & WHOP-FM Hopkinsville, KY.**

Section 1: Vacancy Information

	Full-time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees From all sources for this Position
1	Account Executive	WHOP	4
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			

Total Number of Persons Interviewed During Applicable Period: 4

Appendix 1 to

WHOP-AM & WHOP-FM Annual EEO Public File Report Form

Covering the Period from April 1, 2010 to March 31, 2011

Station(s) Comprising Station Employment Unit:

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All Sources for This Position
1	Account Executive	WHOP	4
2			
3			
4			
5			

Total Number of Persons Interviewed During Applicable Period: 4

Appendix 2 to

WHOP-AM & WHOP-FM Annual EEO Public File Report Form

Covering the Period from April 1, 2010 to March 31,2011

Station(s) Comprising Station Employment Unit: WHOP-AM & WHOP-FM
 Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During this Period (If Any)	Full-time Positions for Which This Source Was Utilized
A.	WHOP-AM & FM Mike Chadwell & Traci Mason P.O. Box 709 Hopkinsville, KY 270-885-5331 www.lite987whop.com	3	1
B.	Kentucky New Era Tiffany Dowdy P.O. Box 729 Hopkinsville, KY 270-886-4444	1	0
C	State of Kentucky Employment Services Tom Holliday 110 Riverfront Dr. Hopkinsville, KY 270-889-6509	0	
D.	NAACP John Banks P.O. Box 1221 Hopkinsville, KY 270-886-9787	0	

E.	KY Broadcasters Assoc Patti Pullen 101Enterprise Dr. Frankfort, KY 888-843-5221 kba@kba.org	0	0
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F.	Hopkinsville Community College Kanya Allen P.O. Box 1227 Hopkinsville, KY 270-886-3921	0	
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G.	allaccess Web Page www.allaccess.com	2	0
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H.	Austin Peay State University Career Services-Janet Valazquez P.O. Box 4745Clarksville, TN 37044 931-221-7265	0	
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I.	Murray State University Career Services-Regina Hudspeth 210 Ordway Hall Murray, KY 42071 270-809-3735	0	
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J.	Christian Faith Temple* Rickey Galbreath 1127 E. 7 th Street Hopkinsville, KY 42240 270-889-9363	0	
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K.	Draughon's Jr. College* Mary Wauford 1860 Wilma Rudolph Blvd. Clarksville, TN 37040 931-552-7600	0	
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* Indicates sources that have requested notification of job openings.

Appendix 3 to

WHOP-AM & WHOP-FM Annual EEO Public File Report Form

Covering the Period from April 1, 2010-March 31, 2011

Station(s) comprising Station Employment Unit:
WHOP-AM & WHOP-FM

**Section 3: Supplemental (Non-Vacancy Specific) recruitment Activities Undertaken by
WHOP-AM & WHOP-FM**

Description of Activities:

April, 2010: While doing research for his book, "A Kid's Discovery of His Hometown", a middle school student visited WHOP to interview the General Manager and tour the facilities. The information was used in a chapter on his hometown media. In a letter the student said "This may be something I would like to do in the future."

May 6-7, 2010: A Christian County High School student shadowed the Sports Director to learn about a possible career in sports broadcasting. The student also spent time with other members of the staff, management, news and sales, to learn other aspects of the business.

May 12, 2010: The General Manager staffed a booth (Noon-5pm) at the Career Workshop sponsored by Hopkinsville Community College, Hopkinsville Inner-City REZ and the West Kentucky Workforce Investment Board. The GM accepted resumes and met with participants interested in a career in broadcasting.

February 23, 2011: Austin Peay State University Career Networking Event. The stations News Director met with APSU communications students to accept resumes and discuss careers in broadcasting.

April 1, 2010-March 31, 2011: Stations aired Equal Employment Opportunity announcements seeking organizations that distribute information about employment opportunities.